

BARBARA BRONDI & MARCO RAINÒ

MARCIN RUSAK: ENCODED SYMBOLS

ENG Objects composed of biological mixtures, made with a combination of innovative practices of craftsmanship, take on the role of unexpected vehicles of meaning; these creations encode an approach that has to do with the mystery of life, the esoteric and cipher that transforms vital proliferation into mortal corruption, and vice versa.

ITA Oggetti composti da miscele biologiche, realizzati mediante una combinazione di pratiche artigianali innovative, assumono il ruolo di inattesi vettori di significato; in queste creazioni, si trova la codifica di una cifra che riguarda l'arcano della vita, la sigla esoterica e immateriale che tramuta la proliferazione vitale nella corruzione mortale e viceversa.

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Encoded Symbols by Marcin Rusak

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Object

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This book is dedicated to the work of Marcin Rusak, as part of a series of monographs on the thought and work of young contemporary designers. Beside testing new channels of preferential relationship between art and science as well as between artisanal and industrial manufacturing processes, the Polish designer is known for having contributed to the invention of formulas useful for accelerating or arresting the deterioration of organic floral matter; through the development of an absolutely original expressive language, Rusak's projects lead to unexpected results and material experiments, where a vital proliferation turns into deadly corruption and vice versa.

Illustrated by a rich photographic series, the book presents the results of Rusak's creative thought through some selected projects; written by Barbara Brondi & Marco Rainò, the volume recounts the experience of the Design Residency inspired by the theme "Encoded Symbols" Rusak was the protagonist of, which is part of the broader project IN Residence, a research program dedicated to design that has elaborated new reflections in the field of education and training, as well as in the support and promotion of creative talent, through an intense and recognized activity.

The book Marcin Rusak: Encoded Symbols is published along with another volume of the same series dedicated to the work of Roberto Sironi.

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