

MONOGRAPH

Consumer Culture Landscapes in Socialist Yugoslavia

by Nataša Bodrožić, Lidija
Butković Mićin, Saša Šimpraga



Publisher	Onomatopee
Release Place	Eindhoven, Netherlands
Edition	1st edition
Release Date	2019
ISBN	978-94-93148-00-0
Credits	Author: Nataša Bodrožić, Lidija Butković Mićin, Saša Šimpraga
Availability	Available
Price	27.00 Euro

Work

Topics	Art, Consumer Culture, Yugoslavia
Language	Croatian, English

Object

Format	Hardcover
Dimensions	15.0 × 21.0 × 3.5 cm
Weight	783 gram
Interior	
Pages	488

Socialist Republic of Yugoslavia was a unique experiment with progressive social forms that were matched by specific urban and spatial development. Since the end of the 1960's until the country's disintegration in the 1990's is a period of ambiguity: while according to some researchers, the market-oriented economic reforms brought a much needed opening and liberalization, according to others it marked the beginning of an end of the revolutionary demand for equality. Thus, the anti-utopianism of the consumer welfare reflected in the rise of the middle class with its recognisable habits and taste.

Following a specific architectural typology, this book delves into this period which brought along social and economic changes. It focuses on the sports and shopping centre Koteks Gripe in Split and similar architectural complexes in Sarajevo, Novi Sad, and Prishtina all designed by the Sarajevo based architect Živorad Janković and associates, gradually expanding towards broader considerations of the architectural practice, contention and coalescence within the Yugoslav modernist project.

This PDF was downloaded from
<http://viceversaartbooks.com/items/consumer-culture-landscapes-in-socialist-yugoslavi/>

© Vice Versa Art Books
 viceversaartbooks.com

Supported by edcat.net