



DESIGN

Color Library

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A collectible volume for graphic designers and creative entrepreneurs, this book is dedicated to “Color Library,” one of the most discussed projects in the field of graphic design of the last few years. An investigation into color reproduction and printing, “Color Library” is a tool for artists, designers, photographers, and printers. It aims to widen the possibilities of color printing, and reflects on our contemporary perception of color as it is shaped by the recent developments in print production.

Primarily conceived as a digital platform, “Color Library” offers a variety of colorimetric profiles automatically applicable to images, based on color combinations generated according to their perceptual, technical, and conceptual relevance. It not only offers an alternative to standard color printing, but also affirms a distinctive vision of how to print colors and process them.

Created at ECAL/University of Art and Design Lausanne, “Color Library” was launched in 2014. Initially developed for experimental purposes, the project was extended in order to create an online platform for development and distribution. This nonprofit website has a dual objective: to distribute an innovative tool for artists, designers, and printers, and to make students aware of color theory and color management—one of the main fields of contemporary design research. Among the graphic designers and creative structures that use “Color Library” are Åbåke, Vitra, Baldinger•Vu-Huu, Edition Patrick Frey, Zak Kyes, Istituto Svizzero, Kunsthalle Basel, and Nero Publishing.

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